

Agenda | Fundamentals of Practice Management

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
Leadership and Professionalism		
7 – 7:35 a.m.	Professional Citizenship	Jeffrey Plagenhoef, M.D., FASA
7:35 – 8:10 a.m.	Risk Management & Compliance	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
8:10 – 8:45 a.m.	Navigating Medical Staff Issues	Randall M. Clark, M.D., FASA
8:45 – 9 a.m.	Q&A	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
O.R. Management 101 – What is Your Groups Value Proposition?		
9:30 – 10:05 a.m.	The Anesthesia Clinical Director – Critical Leadership Role in the O.R.	Aaron J. West, M.D., M.B.A.
10:05 – 10:40 a.m.	O.R. Capacity – Allocating a Valuable Resource – Basics of Block Scheduling	John P. Lawrence, M.D., M.Ed.
10:40 – 11:15 a.m.	O.R. Metrics – Tracking the Right Data–Provider and Hospital Perspectives	Michael B. Simon, M.D., M.B.A., FASA
11:15 – 11:30 a.m.	Q&A	
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
The Devil's in the Details...		
1 – 1:35 p.m.	Accreditation & Regulatory Surveys	Donald E. Arnold, M.D., FASA
1:35 – 2:10 p.m.	The Nuts & Bolts of Coding and Payment	Sharon K. Merrick, M.S., CCS–P
2:10 – 2:45 p.m.	Contracting with Your Hospital – Negotiating Your Employment Contract	Judith Jurin Semo, J.D.
2:45 – 3 p.m.	Q&A	
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
Quality in Your Practice		
3:30 – 4:05 p.m.	Measuring Quality Data & Reporting	Matthew Popovich, Ph.D.
4:05 – 4:40 p.m.	Setting Up a Quality Program in Your Department	Spiro G. Spanakis, D.O.
4:40 – 5:15 p.m.	Using IT to Improve Group Quality	Mark Deshur, M.D., M.B.A., FASA
5:15 – 5:30 p.m.	Q&A	

Agenda | AAE: Undeniable Value – Beyond Showing Up

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
7 – 7:30 a.m.	Undeniable Value – a Proposition, a Choice, a Necessity Across All Parts of the Anesthesia Organization	Stephen E. Comess, M.H.S.A., B.S.N.
7:30 – 8:15 a.m.	Leading Value – Creating a Vision of Service – Identifying Initiatives and Opportunities for Improvement	James R. Mesrobian, M.D., FASA
8:15 – 9 a.m.	Leading Value – Levels of Leadership and Tools to Develop	Samuel H. Wald, M.D., M.B.A., FASA
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:15 a.m.	Measuring Value – Internal and External	Susan K. Firestone, M.S.
10:15 – 11 a.m.	Communicating Value – Less Chatter, More Substance	Kerry N. Lowery, CMPE
11 – 11:30 a.m.	Roundtables	
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 2 p.m.	Returns on Value – Incentives Not Always Financial	Will Latham, M.B.A.
2 – 3 p.m.	Supporting Value – Internal Operating Support	Marie Walton, B.S.
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 4:30 p.m.	Tragedy Strikes and Anesthesia Rises Beyond Value – Las Vegas Case Study	Stephanie L. Davidson, D.O.
4:30 – 5:30 p.m.	Closing the Value Loop – Expert Panel of the Program's Speakers	Moderator: Genie Blough; Comess, Mesrobian, Wald, Firestone, Lowery, Latham, Walton, Davidson

Agenda | Touchpoint Series

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
7 – 9 a.m.	Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim	Lilian Kanai, M.D., M.B.A., FASA, Chris A. Steel, M.D., Solomon Aronson, M.D., M.B.A., FASA, Gary R. Stier, M.D., M.B.A., Roseanne Fischhoff
7 – 9 a.m.	O.R. Quality & Management	Salvatore G. Vitale, M.D., Jeff Peters, David Young, M.D., John Park, M.D., Paul St. Jacques, M.D.
9 – 9:30 a.m. Refreshment Break in the Connection Center		
9:30 – 11:30 a.m.	Quality Reporting – Beyond MACRA	Scott T. Roethle, M.D., FASA, Richard P. Dutton, M.D., M.B.A., FASA, David Martin, M.D., Ph.D., FASA, Donald E. Arnold, M.D., FASA, Aalok Agarwala, M.D., M.B.A.
9:30 – 11:30 a.m.	Value Proposition: Providing Alignment Between the Practice and the Consumer	Edward A. Yagmour, M.D., FASA, Mark Deshur, M.D., M.B.A., FASA, Avery Tung, M.D., FCCM, Solomon Aronson, M.D., M.B.A., FASA, Mohammed Minhaj, M.D., M.B.A.
11:30 a.m. – 1 p.m. Lunch in the Connection Center		
1 – 3 p.m.	Leadership Development – Tools You Can Use	Samuel H. Wald, M.D., M.B.A., FASA, Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A., Torin Shear, M.D., FASA
1 – 3 p.m.	Health System Consolidation – Strategies for Anesthesiology Practices	James R. Mesrobian, M.D., FASA, Lois Connolly, M.D., FASA, John P. Lawrence, M.D., M.Ed., Brian M. Parker, M.D., Keith J. Chamberlin, M.D., M.B.A., FASA
3 – 3:30 p.m. Refreshment Break in the Connection Center		
3:30 – 5:30 p.m.	Strategies for Protecting Your Assets	Patrick H. Allaire, M.D., Cynthia M. Roehr, CPA, Keith J. Chamberlin, M.D., M.B.A., FASA, Lilian Kanai, M.D., M.B.A., FASA
3:30 – 5:30 p.m.	Negotiating Payer Contracts – Pitfalls & Strategies and How to Overcome Them	Alexander S. Choi, M.D., M.P.H., FASA, Ron Howrigan, President and CEO of Fulcrum Strategies

Credit Claiming Information

To claim credit, participants must review the information (accreditation, learning objectives, faculty disclosures, etc.) and attend the activity. To complete the evaluation, claim and print your certificates for the main conference and any pre-conference sessions, follow the steps below:

1. Log in to the ASA Education Center at education.asahq.org.
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Accreditation and Designation Statements

The American Society of Anesthesiologists is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Society of Anesthesiologist designates this live activity for *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Main Conference: 11.25 AMA PRA Category 1 Credits™

Fundamentals of Practice Management: 8 AMA PRA Category 1 Credits™

AAE - Undeniable Value - Beyond Showing Up: 8 AMA PRA Category 1 Credits™

Touchpoint Series 1: Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 2: O.R. Quality & Management: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 3: Quality Reporting - Beyond MACRA: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 4: Value Proposition: Providing Alignment Between the Practice and the Consumer: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 5: Leadership Development - Tools You Can Use: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 6: Health System Consolidation - Strategies for Anesthesiology Practices: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 7: Strategies for Protecting Your Assets: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 8: Negotiating Payer Contracts - Pitfalls & Strategies and How to Overcome Them: 2 *AMA PRA Category 1 Credits™*

Agenda | Main Conference

FRIDAY, JANUARY 18		
6:30 a.m. – 6 p.m.	Registration	
9 a.m. – 3:30 p.m.	Connection Center (Exhibit Hall) Open	
5:30 – 7 p.m.	Welcome Reception in the Connection Center	
SATURDAY, JANUARY 19		
6:30 a.m. – 5 p.m.	Registration	
6:30 – 7 a.m.	Continental Breakfast	
Time	Session	Speaker(s)
7 – 7:15 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:15 – 8:15 a.m.	Keynote Address: Thriving Physicians – The Key to Resilient Medical Organizations	Wayne M. Sotile, Ph.D.
8:15 – 9 a.m.	Winter Is Coming – Lessons from Westeros in Dealing with Inevitable Changes in Health Care	Stanley W. Stead, M.D., M.B.A., FASA
9 a.m. – 3:30 p.m.	Connection Center (Exhibit Hall) Open	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:15 p.m.	MACRA & Regulatory Update	Sharon Merrick, M.S., CCS-P, Matthew Popovich, Ph.D.
10:15 – 10:45 a.m.	D.C. Update	Manuel Bonilla, M.S.
10:45 – 11 a.m.	ASA President's Address	Linda Mason, M.D., FASA
11 – 11:30 a.m.	ASA Leadership Town Hall	ASA Leadership
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 1:15 p.m.	FAER Scholarship Award Presentation	
1:15 – 2 p.m.	ACHE: Physician – Hospital Administrator Relationships	Richard Priore, Sc.D., M.H.A., FACHE, FACMPE
2 – 3 p.m.	ACHE: Financial Management of a Practice	Richard Priore, Sc.D., M.H.A., FACHE, FACMPE
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 5 p.m.	Roundtable Discussions (Three 30-minute roundtable sessions)	
SUNDAY, JANUARY 20		
6:30 – 7 a.m.	Continental Breakfast	
Time	Session	Speaker(s)
7 – 7:05 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:05 – 8:05 a.m.	How to Maintain Autonomy While Building Market Share and Geographic Scope: Group-to-Group Mergers	Will Latham, M.B.A., Mark Weiss, M.D., J.D.
8:05 – 9 a.m.	Positioning Your Group for Success: Strategies to Get the Naysayers on Board	Judith Jurin Semo, J.D.
9 – 9:30 a.m.	Refreshment Break	
9:30 – 11:30 a.m.	Building a Diverse but Cohesive Workforce for 2020 and Beyond	
9:30 – 10:10 a.m.	Understanding the Generations: Bridging the Gap	Shena Scott, M.B.A., FACMPE
10:10 – 10:50 a.m.	Increasing Engagement in a Diverse Workforce	Genie Blough, M.B.A., FACMPE
10:50 – 11:30 a.m.	True HR Horror Stories and How to Avoid Them	Margaret McCausland, J.D.
11:30 a.m.	Closing Remarks	Alexander S. Choi, M.D., M.P.H., FASA

Agenda | Residents & Fellows Track

SATURDAY, JANUARY 19		
Time	Session	Speaker(s)
6:30 – 7 a.m.	Continental Breakfast	
7 – 7:15 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:15 – 8:15 a.m.	Keynote Address: Thriving Physicians – The Key to Resilient Medical Organizations	Wayne M. Sotile, Ph.D.
8:15 – 8:20 a.m.	Residents & Fellows Track Welcome	Erica Stein, M.D., FASA
8:20 – 8:50 a.m.	Panel A: Basics of Practice	
	Understanding Different Types of Anesthesiology Practices	Mark E. Hudson, M.D.
8:50 – 9 a.m.	Q&A	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:30 a.m.	Panel A: Basics of Practice	
9:30 – 10:10 a.m.	Employment Contracts and Pearls	Judith Jurin Semo, J.D., Esq.
10:10 – 10:30 a.m.	Q&A	
10:30 – 11:30 a.m.	Panel B: Starting Out	
10:30 – 10:50 a.m.	Basics of Medical Direction and Supervision	Erica Stein, M.D., FASA
10:50 – 11:10 a.m.	Billing and Coding Requirements	Christopher A. Troianos, M.D.
11:10 – 11:30 a.m.	Risk Management and Compliance	Salvatore G. Vitale, M.D.
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 2 p.m.	Panel D: Demonstrating Value	
1 – 1:25 p.m.	Managing Expectations: What Does My Employer Expect From Me	James R. Mesrobian, M.D., FASA
1:25 – 1:50 p.m.	Added Value Duties	Amr E. Abouleish, M.D., M.B.A., FASA
1:50 – 2 p.m.	Q&A	
2 – 3 p.m.	Panel E: Interviewing Skills	
2 – 2:20 p.m.	How to Craft a CV: Targeting Your Prospective Group	Lars E. Helgeson, M.D.
2:20 – 2:40 p.m.	Interviewing Skills: What to Do (and Not to Do)	Molly B. Kraus, M.D.
2:40 – 3 p.m.	Q&A	
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 4:40 p.m.	Panel E: Managing Responsibilities	
3:30 – 3:50 p.m.	Basics of Operating Room Efficiency	Mark Deshur, M.D., M.B.A., FASA
3:50 – 4:10 p.m.	Professional Development: Creating a Solid Foundation	Mohammed Minhaj, M.D., M.B.A.
4:10 – 4:30 p.m.	Your Paycheck is Larger....Now What?	Edward A. Yaghmour, M.D., FASA
4:30 – 4:40 p.m.	Q&A	
4:40 – 5 p.m.	Resident FAER Award Presentation and Closing Remarks	Sam L. Page, M.D., FASA, Erica Stein, M.D., FASA

